



FOR IMMEDIATE RELEASE

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Toyota Motor Manufacturing and Palo Alto College have partnered with Meals on Wheels to Fight Senior Hunger in South San Antonio

Toyota team members to deliver meals to homebound seniors

October 3, 2011, San Antonio, TX – With the help of Palo Alto College, Meals on Wheels has recruited Toyota Motor Manufacturing as their newest meal delivery partner. The new partnership kicks off October 3rd, where each weekday, participating Toyota team members will volunteer their lunch hour to deliver hot, nutritious meals to homebound seniors in the surrounding neighborhood. With over 50 employees already signed up to volunteer, the company will begin with 2 delivery routes and will pick up the day's meals at nearby Palo Alto College, who has agreed to house a meal warmer so that the partnership can move forward.

"After ten years of fighting senior hunger in South San Antonio, I can tell you that it doesn't get much bigger than this," explains CEO Sharon Baughman. "With such a large employee base in an area where we have hundreds of homebound seniors dependent on our services, the commitment from both Toyota and Palo Alto is a true blessing."

"Toyota Motor Manufacturing, Texas (TMMTX) volunteers are excited to have this opportunity to support the elderly in our community." Brandyn Moore, Community Relations Specialist at TMMTX said. "We are grateful to partner with Meals on Wheels and Palo Alto College to provide daily meals to seniors who are in need."

Toyota Motor Manufacturing is the 20th corporate partner to begin a meal delivery route on behalf of the Meals on Wheels program. Employees find the entire delivery process takes less than one hour and produces very tangible rewards for volunteers. Local businesses who are interested in partnering with the program, can contact Meals on Wheels at (210) 735 – 5115.

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About Meals on Wheels of San Antonio

Meals on Wheel of San Antonio, a program of Christian Senior Services, prepares and delivers over 3,700 nutritious meals each weekday to homebound seniors living in Bexar County. With a registered dietitian on staff, our meals are often the primary source of daily nutrition received by our recipients. In addition, personal contact with our volunteers and staff drivers combats loneliness and can often provide opportunities for early intervention in life-threatening situations. Last year, the program provided over 890,000 meals to senior residents of Bexar County. To learn more about the organization, visit www.christianseniorservices.org.

About Toyota

Toyota (NYSE:TM) established operations in North America in 1957 and currently operates 14 manufacturing plants, including one under construction. There are more than 1,800 Toyota, Lexus and Scion dealerships in North America which sold more than 2 million vehicles in 2010. Toyota directly employs more than 35,000 in North America and its investment here is currently valued at more than \$23 billion, including sales and manufacturing operations, research and development, financial services and design. Toyota's annual purchasing of parts, materials, goods and services from North American suppliers totals nearly \$25 billion.

For more information about Toyota, visit www.toyota.com or www.toyotaneewsroom.com.

About Palo Alto College

Palo Alto College has been a community college on the Southside for 25 years and offers associate degrees and certificates to students in South San Antonio and the outlying counties. As one of the Alamo Colleges, Palo Alto enrolls 9,100 students, and 68 percent are Hispanic. The College offers customized training programs for business and was the first to provide training for Toyota team members. It has become an “economic engine” for the Southside since it was the first higher education institution in the Southside and housed Texas A&M-San Antonio during its early years.